

## SecureTrust™ PCI Manager

FOR SMALL AND MEDIUM-SIZED BUSINESSES HANDLING PAYMENT CARD DATA

71%

of cyber-attacks occur at businesses with fewer than 100 employees

almost 50%

of cardholders are likely to avoid stores hit by data breaches

80%

of small businesses that suffer a breach go out of business after 18 months

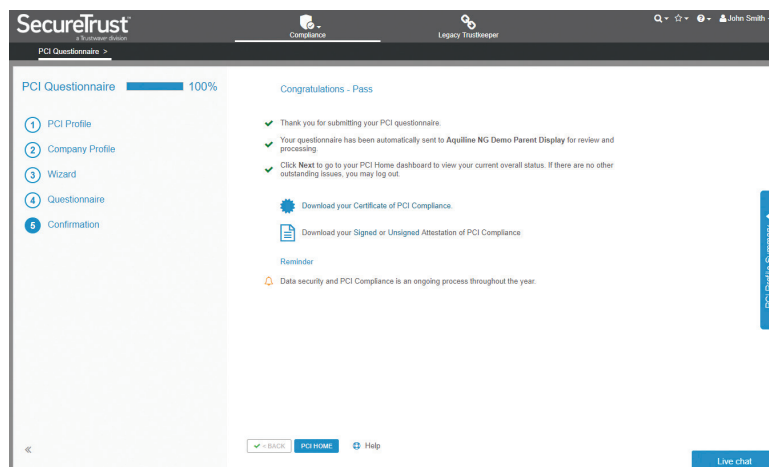
Your business may be small but that doesn't mean that it escapes notice from cybercriminals. Cyberattackers seek out small and medium-sized businesses because they know they are often the softest targets. And targeting your business is easier and cheaper than ever before with the rising use of attack automation techniques. In this hostile cyber environment, it's never been more important to shore up your defenses. If your customers' data is leaked, they aren't going to give you a pass and may not come back to do business with you.

### PCI Compliance Made Easy

SecureTrust PCI Manager is designed to meet the needs of small businesses like yours. You get the benefit of years of distilled experience from the PCI compliance and security expert in a simple-to-use package.

#### PCI Manager helps you:

- Secure your business by providing a comprehensive toolkit that makes it easier to defend against hackers and malware
- Simplify PCI compliance efforts with an automated workflow that reduces the number of questions you have to answer



PCI Manager helps you become and stay compliant.

### Benefits

#### Simplifies Security and Compliance

PCI Manager makes it simple for you to implement security best practices and certify your Payment Card Industry Data Security Standard (PCI DSS) compliance.

#### Cost-effective Security and Compliance Services

Our security and compliance portal is designed with small businesses in mind, knowing that you may not have a dedicated IT staff and that the PCI DSS may be new to you. PCI Manager will guide you through the process, providing information and resources so you can secure your business simply and affordably.

## Backed by SecureTrust Expertise and Trusted Peers

The extensive security and PCI compliance experience that SecureTrust has garnered has been re-invested back into PCI Manager to simplify and streamline the process for you. PCI Manager integrates support every step of the way, from quick help to formal online Security Awareness Training courses. You are also supported by a helpdesk team that is trained in PCI available via email, phone or online chat.

## You Are Guided Step-by-Step Through the Workflow

### It's Easy to Get Started

Getting started with PCI Manager is easy. Simply visit your program's "Getting Started" page and you'll be guided through the entire process including registration. The workflow begins with understanding some basics about your business and credit card acceptance practices.

If you already have a relationship with a partner (e.g. acquiring bank or processor), they may have enrolled you into their program already. If so, get started faster by looking for the enrollment invitation email. You can also register your account at [pci.securetrust.com](http://pci.securetrust.com) and type in the bank name or program name.

If you are already registered, you can log in with your username at [portal.securetrust.com](http://portal.securetrust.com). Check with your merchant service provider or our SecureTrust Support team for additional questions.

### Secure Your Business as the First Step

Security is the foundation of compliance. SecureTrust offers a number of solutions to address your business requirements for becoming and staying secure.

Take advantage of the solutions that are included in your program to defend against hackers and malware. PCI Manager is designed to improve your overall security posture by adding additional layers to your defenses and it can also streamline your PCI DSS compliance process.

The SecureTrust PCI Manager solution may include:

- Endpoint Protection Suite
- Wizard - Simplifies the Self-Assessment Questionnaire (SAQ)
- Express Renewal
- Convenient and printable To Do List
- Security Awareness Education
- Security Policy Templates
- PCI-certified external vulnerability scans
- POS Inventory Tracker
- Remote Access Security
- Web Malware Monitoring
- Financial protection against a data breach (terms apply)

See "PCI Services for Small and Medium-Sized Businesses" at [securetrust.com](http://securetrust.com).

### Helping You Manage Security and Streamline Compliance

The experience of using SecureTrust PCI Manager is simple and efficient. You are guided through the workflow of implementing security best practices while achieving and maintaining compliance.

### Become and Stay Compliant

After you have completed the streamlined compliance process, PCI Manager will facilitate reporting your compliance status back to your acquiring bank or program sponsor automatically on your behalf. You can view and download milestone progress reports, download a Certificate of Compliance as well as the PCI Attestation of Compliance. You can display the SecureTrust Commerce® seal on your website to showcase your compliance to visitors.

And when it comes to annual renewals, PCI Manager Express Renewal helps you easily make updates where necessary and update your certification in a fraction of the time; sometimes as little as 10 minutes.

